



EDUCATION INDUSTRY

MISSOURI TARGET INDUSTRY

SEPTEMBER 2023

QUICK STATS EDUCATION STATEWIDE

2022 Average Annual Wage
(State, Local, Private)

\$50,420

17% increase from 2015-2020

2022 Employment Statewide
(State, Local, Private)

216,132

1.8% decrease from 2017

Net Employment Change
(State, Local, Private)
2017-2022

-4,036

2022 Number of Establishments
(State, Local, Private)

4,751

Employment Change
2017-2022

Education (Private)

3,791

Education (State Government)

-2,892

Education (Local Government)

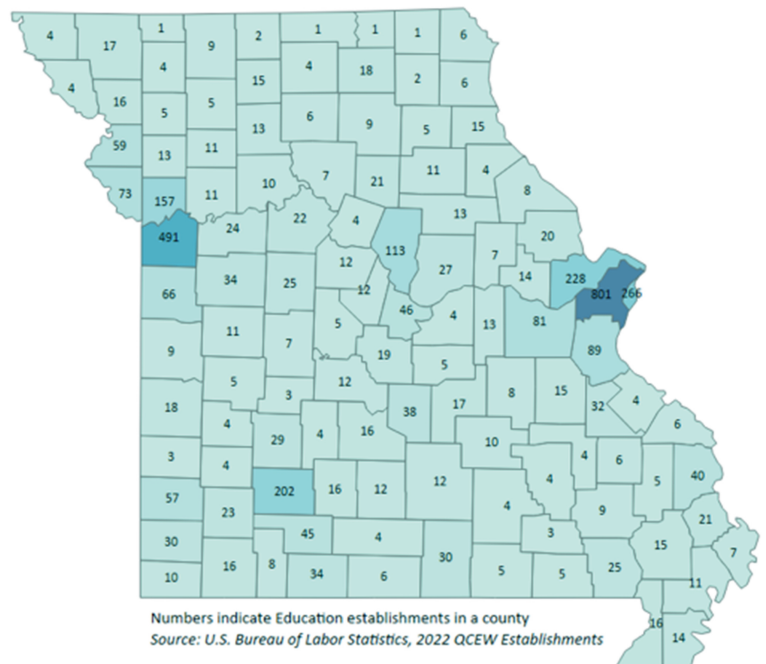
-4,939

Due to the nature of the Education industry, it is the only target industry that combines public and private sectors to get a clear picture of how it is performing in the state. This industry includes federal, state, local, and private schools, as well as education support services. The majority of Education employment is found in local government. State government and the private sector employ a sizable number of Education employees, while the federal government employs a very small number of employees. Missouri's Education industry represents 7.7 percent of total employment, employing 216,132 workers across 4,751 establishments.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri generally has lower industry concentration in Education as compared to the United States.

Employment declined an average of 0.4 percent per year from 2017 to 2022, losing a total of 4,036 jobs. However, Education employment in the private sector actually increased by 3,791 jobs, unlike Education employment in state and local government, which decreased from 2017 to 2022.

MISSOURI CONCENTRATION OF EDUCATION ESTABLISHMENTS



EDUCATION TARGET INDUSTRY GROUP

NAICS	Education & Support Industries	2022 Establishments	2022 Employment	2022 Average Annual Wage	2022 Employment LQ	2017-2022 Change in Employment
All	All Industry, Private & Public	233,918	2,820,841	\$59,225	1.00	39,599
	All Education	4,751	216,132	\$50,420	0.91	-4,036
61	Education, Federal Government	2	8	\$60,455	0.03	4
61	Education, State Government	65	25,299	\$63,196	0.69	-2,892
61	Education, Local Government	2,267	142,103	\$47,207	0.99	-4,939
61	Education, Private	2,417	48,722	\$53,156	0.86	3,791

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2022 Annual Data

The average annual wage in Education in 2022 was \$50,420. This was \$8,805 less than the state's average annual wage of \$59,225. Education employees in state government had the highest average wage at \$63,196. Education employees in state government had above average wages, while employees in local government and the private sector had below average wages. State government employment is heavily concentrated in colleges and universities, whereas local government employment is more concentrated in elementary and secondary schools.

State and local government experienced employment declines from 2017 to 2022, while federal government and private sector employment experienced increases. Local government had the highest LQ at 0.99, which means that its share of total employment is very close to the national share.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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